

# Exhibitor/Sponsor Prospectus

## 2022 Annual Women's Health Conference

A premier women's health conference  
featuring local and national experts

**OCTOBER 21-22, 2022**

PRESENTED BY



SCHOOL OF  
MEDICINE

DEPARTMENT OF  
OBSTETRICS & GYNECOLOGY

Embassy Suites  
by Hilton  
Albuquerque, NM

# 2022 Annual Women's Health Conference

A premier women's health conference featuring local and national experts

The University of New Mexico Department of Obstetrics & Gynecology is proud to present the **2022 Annual Women's Health Conference**. This two-day conference will be held on **October 21-22, 2022** at the Embassy Suites by Hilton located in Albuquerque, NM.

This year's conference presents a well-balanced agenda that focuses on the patient safety issues, co-morbidities and how to prevent and treat these conditions by updating protocols and improving team communication and risk stratification.

**We invite you to participate in this event.** This opportunity will allow you to showcase your product and/or service information to physicians, nurse practitioners, nurse-midwives, physician assistants, nurses, and other healthcare providers who want to enhance or develop their knowledge of women's health care in the current environment.

Included in this prospectus are details regarding various sponsorship and exhibit opportunities and the link to the online letter of agreement (required to participate). If you have any questions, or would like more information, please contact Tisha Aldredge or Lauren Kruse at UNM Office for Continuous Professional Learning. Sponsorship and exhibit opportunities are limited so please contact us ASAP to secure your participation.

On behalf of the **2022 Annual Women's Health Conference** planning committee, we thank you for your consideration.

Sincerely,

**Noelle Borders CNM, DNP**

Conference Course Director

Chief, Midwifery Division

UNM School of Medicine, Department of Obstetrics & Gynecology



**\*\*PLEASE NOTE\*\* Exhibitor/sponsor fee is due no later than 30 days post-conference.**

Notice of cancellation **MUST** be submitted in writing to UNM CPL at least two weeks prior to the conference (**October 6, 2022**) or the full fee will be billed to the organization named on the letter of agreement. Exhibit/Sponsor fees cannot be refunded if cancellation is received less than two weeks prior to the conference.

## EXHIBITOR OPPORTUNITIES

Levels of Support	Amount	<b>ALL levels include meals and will be acknowledged in conference handouts, materials and announcements</b> <b>ALL exhibitors will be set up on 6 ft. table, draped, skirted and 2 chairs for table top displays</b>
Gold	\$1,000	Premium exhibit space and identified level of support in PowerPoint slides during welcome & breaks, sign displayed at conference entrance, verbal mention of level support by conference course directors during welcome and 2 conference registrations
Silver	\$750	Premium exhibit space and identified level of support in PowerPoint slides during welcome & breaks and 2 conference registrations
Bronze	\$300	Common exhibit space, identified level of support in PowerPoint slides during welcome & breaks and 1 conference registration
Non-profit	\$100	Common exhibit space, identified level of support in PowerPoint slides during welcome & breaks and 1 conference registration

## SPONSORSHIPS

Sponsorship	Amount	<b>ALL levels acknowledged in conference handouts, materials and announcements</b>
Unrestricted	<b>Amount to be provided in Online LOA</b>	Providing an <b>UNRESTRICTED</b> Educational Grant to UNM CPL in support of the referenced conference.
Restricted		Providing a <b>RESTRICTED</b> Educational Grant to UNM CPL in support of the following specific activities for the referenced conference to be applied as follows:
	\$2,000	Support of Conference Luncheon <i>Includes a conference area exhibit table</i>
	\$2,000	Support of Guest Speaker <b>Speaker will be chosen in Online LOA</b> Speaker Honorarium & Travel Expenses <i>Includes a conference area exhibit table</i>
	\$1,000	Support of Guest Speaker <b>Speaker will be chosen in Online LOA</b> Travel Expenses & Meals ONLY <i>Includes a conference area exhibit table</i>
	\$1,000	Support of Guest Speaker <b>Speaker will be chosen in Online LOA</b> Speaker Honorarium ONLY <i>Includes a conference area exhibit table</i>

## HOW TO REGISTER

Register online: <https://bit.ly/WHC22Sponsor>

### Things to remember:

1. Online registration (CPL's letter of agreement) is required.
2. Your registration will be confirmed by email. If you don't receive an email within 72 business hours, contact [HSC-CPL@salud.unm.edu](mailto:HSC-CPL@salud.unm.edu).
3. If you register and have to cancel, notify CPL in writing **via email on or before October 6, 2022** or the full fee will be billed to the organization named on the LOA. Exhibit/Sponsor fees cannot be refunded if cancellation is received less than two weeks prior to the conference.

## PAYMENT OPTIONS

1. Credit Card
2. Internal UNM PR
3. Check: *Checks should be made payable to UNM CPL and mailed to The University of New Mexico School of Medicine, Office for Continuous Professional Learning at the address below. Tax ID# 85-6000642. Please use the address as indicated on the department-specific Continuous Professional Learning W9 to set up accounts for remittance purposes, as this will ensure payments are properly directed. The 2<sup>nd</sup> page is the official UNM HSC W9, which we are required by UNM Taxation to include.*

## MEALS

Dietary restrictions that are provided in advance will be considered when planning menus. *If you select that you will NOT join us for any of the meals, it will be noted on your badge and will be considered when planning menus.*

## BOOTH ASSIGNMENTS

Booth assignments will be made as it gets closer to the live activity. Assignments are made based on numerous variables.

## SPECIAL ACCOMMODATIONS

Individuals requiring special accommodations should contact UNM CPL as soon as possible. UNM is in compliance with the Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990.

## QUESTIONS?

**UNM School of Medicine Office for Continuous Professional Learning**

MSC09 5370 1 University of New Mexico

Albuquerque, NM 87131-0001

**Phone:** (505) 272-3942

**Email:** [HSC-CPL@salud.unm.edu](mailto:HSC-CPL@salud.unm.edu)

**Website:** [hsc.unm.edu/medicine/education/cpl/](https://hsc.unm.edu/medicine/education/cpl/)



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